

ABSTRACT

A decorative band which is designed to surround the periphery of food packaging includes a lateral annular wail which extends between a base and an upper face. The band extends longitudinally between two ends and has first and second longitudinal edges. Moreover, the band includes at least one first longitudinal portion having a maximum width and at least one second portion having a minimum width, the minimum width being at most equal to two thirds of the maximum width. A packaging which is equipped with one such band, a method of cutting the band and to a method of producing the packaging are also disclosed.